Privacy Policy

Ronald McDonald House Charities of Denver, Inc. (RMHC Denver) is pleased to provide information to all of its customers about its online privacy policy. Please be assured that RMHC of Denver. uses its best efforts to protect the privacy of visitors to this web site.

Types of Information We Collect and How It Is Used

RMHC Denver only gathers personal information, such as, first and last names, home addresses, phone numbers, email addresses and credit card numbers, when voluntarily submitted by you. If you make an online donation, personal information will be collected from you in order to process that donation.

With your permission, we will use personal information collected from you to send you information, such as RMHC Denver updates or information regarding new Ronald McDonald House Charities of Denver openings, fund-raising campaigns or major grant initiatives. If you do not elect to receive such materials, we will not send them to you.

Sharing of Personal Information

Companies may be engaged by RMHC Denver to perform a variety of functions, such as, assisting with donation collection, providing technical services for our web sites, etc. These companies may have access to personal information if needed to perform such functions. However, these companies may only use such personal information for the purpose of performing that function and may not use it for any other purpose. Other than as provided in this privacy policy, RMHC Denver does not sell, transfer or disclose personal information to third parties.

RMHC Denver reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

SMS/MMS Messaging Terms & Conditions

By opting into messages, you agree to receive periodic informational text messages from Ronald McDonald House Charities of Denver. Automated messages may be sent using an automatic telephone dialing system to the mobile telephone number you provided when

signing up or any other number that you designate. Consent is assumed by providing your information to RMHC Denver. Message frequency varies, and additional mobile messages may be sent periodically based on your interaction with RMHC Denver. Ronald McDonald House Charities of Denver reserves the right to alter the frequency of messages sent at any time to increase or decrease the total number of sent messages. You may receive text messages soliciting donations. Ronald McDonald House Charities of Denver also reserves the right to change the short code or phone number where messages are sent.

Message and data rates may apply. If you have any questions about your text plan or data plan, it is best to contact your wireless provider. Your wireless provider is not liable for delayed or undelivered messages.

Cancellation

You can cancel any time by texting "STOP". After you send the SMS message "STOP", we will send you a message to confirm that you have been unsubscribed and no more messages will be sent. If you would like to receive messages from Ronald McDonald House Charities of Denver again, contact us and we will start sending messages to you again.

Info

Text "HELP" at any time and we will respond with instructions on how to unsubscribe. For support regarding our services, email us at info@rmhc-denver.org

Access

You are in control of any personal information you provide to us on-line. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us, you can let us know by contacting us at the email address or postal address listed below.

Cookies

"Cookies" are pieces of information that a web site transfers to an individual's hard drive for record-keeping purposes. Cookies allow the web site to remember important information that will make your use of the site more convenient. Like most web sites, RMHC Denver uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our site on an anonymous aggregate basis. We may also employ cookies so that we remember you when you return to the site. We may associate personal information with a cookie file in that instance.

Use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the "Help" section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of this web site.

Security and Payment Processing

We employ commercially reasonable security methods and technologies to help secure the Personal Information we collect and store. However, no system can be guaranteed 100% secure. We therefore cannot ensure or warrant the security of any information that you transmit to us, or that we transmit to you, or guarantee that it will be free from unauthorized access by third parties. We use a vendor to process credit card payments made through the Site and to store associated payment data, so RMHC Denver does not directly collect such credit card information, nor does RMHC Denver store or have access to credit card information submitted online. For donations made offline RMHC may directly collect, store or have access to credit card information for processing payments.

Social Networking Features

Functionality on the Site may permit interactions that you initiate between the Site and a thirdparty website or service such as Twitter or Facebook (Social Networking Features"). Examples of Social Networking features include enabling you to "like" or share" content from the Site or to "like or "share" our page on a third-party service; to automatically or selectively show your social media posts/tweets on the Site; to create a RMHC account or RMHC personal profile using existing login information from a from a social-network (known as a social login): and to otherwise connect the Site to a third-party website or service. If you choose to share content or to otherwise post information through the Site to a third-party site or service, or vice versa, that information may be publicly displayed. Similarly, if you post information on a third-party platform that references RMHC Denver, for example, by using a Twitter hashtag associated with RMHC Denver in your Tweet), your post may be published on the Site in accordance with the terms of that third party. Also, both we and the third party may have access to certain information about you and your use of the Site and the third-party website give us access to their profiles and you are one of their connections or information about you is otherwise accessible through your "connections" web page, profile page, or similar page on a social networking or other third-party website or service. If you choose to use a social login, we may collect Personal Information including your name and email address. The information we collect in

connection with Social Networking Features is subject to this Privacy Policy. The information collected and stored by the third party remains subject to the third party's privacy practices, including whether the third party continues to share information with us, the types of information shared, and your choices with regard to what is visible to other on that third-party website or service.

Links to Other Sites

We may offer links to sites that are not operated by RMHC Denver. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

Business Transfer & Transitions

In the event RMHC Denver goes through a transition (such as a merger, acquisition, bankruptcy or sale of all or a portion of its assets, including, without limitation during the course of any due diligence process), your Personal Information will likely be among the assets transferred. By providing your Personal information, you agree that we may transfer such information to the acquiring entity without your further consent.

Changes to our Privacy Policy

This privacy policy is effective as of 11/19/2025. From time to time, it may be necessary for RMHC Denver to change this privacy policy, so we suggest that you check here periodically. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

How to Contact Us

If at any time you would like to correct the Personal Information we have about you or if you would like to change your preferences for contact from us, you can let us know by contacting us at the following address: RMHC Denver, 1300 E 21st Ave, Denver, CO 80205. If you have any questions about the Privacy Policy of RMHC Denver, please contact us at 303 832-2667 or info@rmhc-denver.org.